

Mount Greenwood Colts Youth Organization, NFP

Board Meeting
January 16, 2020



Meeting Minutes

MGCYO Board Members Present: Jessica Popow, Nicole Richko, Jill McCormack, Katie O'Connor, Val McKee, Amy Worley, and Al Crema.

MGCYO Members Present: Anthony DePaola, Lisa Ortman, Katie Dugger, Janeen Haleem, and Mo Haleem.

Approval of previous meeting minutes ~ Val McKee

- Val McKee sent out the December meeting minutes, the only correction that has been made is that Anthony DePaola will be the Peewee head football coach this season and Anthony Richko will be the Widget head football coach. The original minutes had the two names switched. Katie O'Connor motioned to approve minutes, Al Crema second the motion. The minutes were approved.

Treasurer's Report ~ Jill McCormack

- As of 12/31/19 we had a balance of \$22,655.00.
- Jill shared a summary of receipts and disbursements for the month of December.
- Jessica stated that the board has to schedule a budget meeting and Jill has the end of the year report.

Cheer Update ~ Amy Worley

- Amy still needs a super cheer coach, they are working on this.
- Amy is working on the budget for the 2020 season.
- They are working on practice space. The sprinkler fitters have said they are willing to give us free practice space. This space would require the Colts purchasing a cheer floor mat. Jessica is concerned that it is a big expense for a guarantee for one year. If we do not have the same space the following year we will have purchased this mat and no where to use it.

Football Update ~ Al Crema/Jeff Dugger/Anthony DePaola

- Riddell will re-certify the helmets, Anthony plans to do this in March. They will re-certify those that can be and replace those if needed. They have discussed ordering more helmets due to the numbers of players we had this season.
- They would also like to order new game pants. We did not purchase new pants this season, they are getting old, but can be used as practice pants.
- The Junior head coach is the only position that is not settled yet. The board will have to interview both coaches and vote.
- Jason Dugger has accepted the role of Equipment Manager for the 2020 season.
- New equipment return date will be 1/23/20 5-7PM.
- There was an issue that Hayes Park and EP did not turn in team pictures, this is why the league has not shared out the Super Bowl programs that were purchased.

2020 Executive Board ~ Jessica Popow

- The only change to the board is that Anthony DePaola will now be the Director of Football.

2020 Appointed Positions ~ Jessica Popow

- Lisa Ortman ~ ColtWear
- Katie Dugger ~ Fundraising
- Jason Dugger ~ Equipment Manager
- Val will send an email to ask for someone to volunteer as Game Day Coordinator. Katie will write up a job description that can be sent out.

Fundraising ~ Katie O'Connor

- Katie Dugger will be overseeing the sponsors this season. She shared with us the pennant flags that she is giving as a thank you along with the new sponsorship information for this season.
- Katie also said we need to get the sponsorship form to the bank, Jill is going tomorrow so she will bring a form with her.
- Katie was informed by the union sprinkler fitters they would sponsor us if we are willing to not accept sponsorship donations from non-union companies. We discussed that we cannot turn away certain sponsorship donations, it can affect our 501c3 status as a non-profit.
- We agree that if families bring in sponsors they will receive a percentage of the donation off of their 2020 season registration.
- We suggested offering to them an option to have a commercial on our social media or be able to speak about their company at our home games.

ColtsWear ~ Lisa Ortman

- Lisa talked to Mt. Greenwood Embroidery, they will not be doing online until next year.
- TBK on 111th has sent over paperwork on pop-up online stores that are open for 14 days. Once the store is closed, it is processed within three weeks and ship or Lisa can pick up and distribute at the park. They have clothing, but also sunglasses, pop-sockets,

drink wear and other accessories. We can open it up as many times as we would like. They can also do special orders, such as the breast cancer t-shirt. With online, she would still keep winter hats, baseball hats, some pop-sockets, maybe the sponsorship shirt, some sort of decal or magnet for cars. We discussed the idea of having a sponsorship t-shirt and sweatshirt to purchase on hand because that did sell better than in season's past.

- Lisa will email us and let us know what the official profit was for the 2019 season.
- Amy suggested we look at the numbers of how much we made the last two years of having all on-hand inventory and then look at this past year and perhaps this year on an online store to see what our profits are.
- We suggested looking into someone at any ColtWear sale having someone there with their cricut to personalize on the spot.

Registration ~ Nicole Richko

- Nicole will be ordering the new post cards and yard signs ordered.
- Anthony suggested we have bright yard signs, perhaps yellow or white. Include state champions and super bowl champions on our post cards this year.
- Nicole would like to schedule Wednesday, June 10th and Wednesday, July 8th as our in-person registration dates at 115 Bourbon Street.
- We would like to create a diminishing discount \$50/athlete from 2/1-3/1/20 and \$25/athlete 3/2-4/1/20 and also a late fee of \$25 as of 7/13/20, maybe \$50 after 7/27/20. Flag and Little Steps late fee will begin when their practice begins two weeks after tackle practice and competition cheer begins.
- Jason Dugger also suggested we have a cap on the football teams because the teams are getting too large.

By-Law Review ~ Jessica Popow

- Not discussed.

New Business

- Janeen suggested we as an organization purchase the pink socks for October so we all look uniform and sell them to the families, not for a profit, but to ensure all boys match.
- Jason requests that we do one day of equipment handout for supers and peewees and one day for widgets and juniors.

The next Monthly board meeting will be February 11th at 5:30PM. The meeting was adjourned at 7:35PM by Jessica Popow.